



habitat

consulting · engineering · realizing · technology



...the horizon is near
if you know which route to take



welcome to habitat language

Italiano

Habitat Group si occupa di progettare, realizzare, rinnovare, avviare e accompagnare nel tempo le strutture ricettive. Crea certezze di successo che si fondano su design, comunicazione, prospettive, automazione, management e marketing.

L'azienda nasce con l'intento di fornire un prodotto completo chiavi in mano e negli anni scopre nel dettaglio l'intero mondo che ruota attorno ad ogni struttura ricettiva, in quanto questa non è una semplice opera di costruzione ma un vero e proprio organismo che si evolve nel tempo. Da qui nasce l'impegno di Habitat Group nel diventare un partner di fiducia e non un semplice fornitore. Una vera e propria guida in grado di accompagnare il cliente prima, durante e dopo la realizzazione, con processi di lavoro e strategia come la formazione del personale, la progettazione di campagne marketing efficaci o l'affiancamento di figure professionali quali chef, general manager, maitre e tanti altri.

In questo modo Habitat Group anticipa le necessità dei clienti e li rende costantemente competitivi e produttivi sul mercato.

English

The Habitat Group deals with the planning, realization, renovation, start-up and all-round consultancy for hospitality facilities. Its success is based on design, communication, perspectives, automation, management and marketing.

The company was founded with the intention of supplying a complete turnkey product and, over the years, has experienced the whole detailed world of every hospitality facility, since it is not a straightforward construction project, but a veritable system that evolves over time. This represents the source of the Habitat Group's commitment to become a trusted partner, and not just an ordinary supplier. Hence a proper guide that is capable of accompanying clients before, during and after project realization involving work and strategy processes such as staff training, the planning of effective marketing campaigns and the coaching of professional figures such as chefs, general managers, maitre d's and many others.

In this way, the Habitat Group anticipates clients' needs thus ensuring they are constantly competitive and productive on the market.

Français

L'entreprise Habitat Group s'occupe de concevoir, réaliser, renouveler, faire démarrer et accompagner au fil du temps les hôtels. Elle crée des certitudes de succès qui se fondent sur le design, la communication, les prospectives, l'automation, le management et le marketing.

L'entreprise naît avec l'intention de fournir un produit complet clé en main et elle découvre en détail le monde qui gravite autour de chaque hôtel, vu que ce dernier n'est pas tout simplement une œuvre de construction mais un vrai organisme qui évolue dans le temps. C'est pour cette raison que l'entreprise Habitat Group s'engage à devenir un partenaire de confiance et non seulement un fournisseur. Un vrai guide en mesure d'accompagner le client avant, durant et après la réalisation, avec des processus de travail et une stratégie comme la formation du personnel, la conception de campagnes marketing efficaces ou l'accompagnement de figures professionnelles comme le chef, le directeur général, le maître et d'autres.

De ce fait, Habitat Group devance les besoins des clients et les rend continuellement concurrentiels et productifs sur le marché.

Español

Habitat Group se ocupa de proyectar, realizar, renovar, iniciar y acompañar a lo largo del tiempo estructuras hoteleras, creando un seguro éxito basado en el diseño, la comunicación, las perspectivas, la automatización, la gestión directiva y el marketing.

La empresa nace con la intención de suministrar un producto completo "llave en mano" y, con el pasar del tiempo, va descubriendo detalle por detalle el mundo que gira alrededor de una estructura hotelera, ya que ésta no es sólo una obra de construcción, sino un auténtico organismo que va evolucionando cada vez más. Y es a partir de este concepto que Habitat Group se compromete a ser un partner de confianza, y no solamente un simple proveedor. Una auténtica guía capaz de acompañar al cliente antes, durante y después de la realización, con procesos de trabajo y de estrategia como son la formación del personal, la creación de campañas eficaces de marketing o la presencia de figuras profesionales como los chefs, los directores generales, los maîtres y muchas más.

De este modo, Habitat Group anticipa las necesidades de sus clientes, volviéndolos constantemente competitivos y productivos en el mercado.

· www.habitatgroup.eu

Русский

Компания Habitat Group занимается проектированием, реализацией, обновлением, запуском и сопровождением в течение всего времени принимающих структур. Она создаёт уверенность в успехе, которая основывается на дизайне, коммуникации, перспективах, автоматизации, менеджменте и маркетинге.

Компания была основана с намерением предоставить комплексный продукт «под ключ» и за годы своей работы узнала в подробностях весь мир, который вращается вокруг каждой принимающей структуры, так как любая гостиница-это не просто здание, но самый настоящий организм, который развивается с течением времени. Отсюда рождается стремление компании Habitat Group стать не просто поставщиком для своих клиентов, а надёжным партнёром. Стать настоящим гидом, чтобы сопровождать клиента до, во время и после реализации проекта, используя рабочие процессы и стратегии, как например, обучение персонала, проектирование эффективных маркетинговых кампаний или же воздействование профессиональных специалистов, таких как шеф-повар, генеральный менеджер, распорядитель и многие другие.

Таким образом, компания Habitat Group предвосхищает ожидания клиентов и делает их более продуктивными и конкурентоспособными на рынке.

· www.habitatgroup.eu

العربيّة

تعمل مجموعة هابيتات "Habitat Group" في مجال تصميم، وتنفيذ، وتجديد وافتتاح المباني الفندقية ودعمها طوال الوقت. فهي تحقق نجاحات أكيدة تعتمد على التصميم، والاتصال، والنظرة المستقبلية، والأالية، والإدارة والتسويق. تأسست الشركة بهدف توفير منتج متكامل وهي بمرور السنوات تكتشف تفاصيل العالم بأسره الذي يلف حول كل مبني فندقي، فهو لا يعتبر عمل بسيط من أعمال التشييد بل هيئه حقيقة وفعالية تتطور بمرور الوقت. ومن هنا جاء التزام مجموعة هابيتات "Habitat Group" في أن تصبح شريكاً أهلاً للثقة وليس مجرد مورد بسيط. مرشد حقيقي وفعلي جدير بمرافقة العملاء قبل وأثناء وبعد التنفيذ، فضلاً عن إجراءات العمل والإستراتيجية كتدريب الموظفين، أو تصميم الحملات التسويقية الفعالة أو تدريب كوادر مهنية متخصصة كالطهاة، والمدراء العموم ، النُّدل وغيرهم. بهذه الطريقة تبني مجموعة هابيتات "Habitat" كل احتياجات العملاء وتجعلهم قادرون على المنافسة والإنتاجية بشكل مستمر في السوق.

· www.habitatgroup.eu

The background of the slide is a photograph of a calm sea under a dark, cloudy sky. The horizon is visible in the distance, and the overall color palette is dark blues and blacks.

philosophy

...commitment and passion,
quality and strategy...

philosophy

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philosophy

Everything originates from the precise perspective from which the world is seen. That same perspective which is sought before designing something important, useful, of a certain quality, refined taste and definite prestige. Precisely that which creates a first impression and remains imprinted in one's memory. All the details are identified from the right perspective and are harmoniously set in dynamic matter, in a place where men and women interact, work, smile and are able to gauge how much more beautiful and precious the world can be.

Everything originates from a precise point in which a mental construction is envisaged, i.e. something which still does not exist. And from this moment onwards the necessary resources, both human and technological, are immediately discovered. It's like seeing the already completed design, or the finished project, seeing it working and perfect. Incredibly perfect.

Commitment
and passion,

...





...
quality and
strategy



consulting

...behind every great human enterprise
there is the commitment of a great company...

com

A wide-angle photograph of a winter scene. The foreground is covered in broken, white sea ice. In the middle ground, there's a small, dark wooden structure, possibly a cabin or a boat house, situated on a rocky outcrop. Two wooden picnic tables are visible on the ice. The background features a vast, dark blue sky filled with heavy, billowing clouds, creating a sense of drama and cold.

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consulting

The Habitat Group calls on professionals who take pride in their experience, talent and good taste for everything concerning the realization, from scratch, and renovation of hotels. Every operation is followed in detail, from the installation to the choice of design and staff, right up until the planning of effective marketing strategies, which will result in business success.

The team of professionals involved with each Habitat project comes from all walks of knowledge and disciplines required for the realization of a successful hotel. Engineers, architects and experts in design, communication and advertising. They are extremely professional and enthusiastic about their careers and create great works which carry the Habitat signature.





Behind every
great human
enterprise



...
there is the
commitment
of a great
company

plant engineering and design



engi

...where there is still nothing
anything is possible and anything can be created...

neering

plant engineering and design

Habitat carries out all types of hospitality automation with extreme precision and attention to detail. The systems, standing finish, furnishings and lighting are elegantly combined in a design, both internally and externally. Each automation process, even the most extreme - building automation - is designed, engineered and tested in every way, both technically and visually, especially regarding the optimization of resources.

The choice of materials, from the rarest to the longest-lasting, and their use in any automated system, is scrupulously followed by professionals, the same ones who give movement to even the most ordinary things, bestowing exceptional balance to every situation and object through which energy and technology pass.



Where there
is still nothing

...





...
anything
is possible
...



...
and anything
can be created



realizing

...the world grows,
with innovation and technology...

troca



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the zürich group

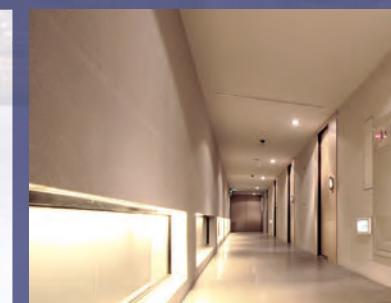
realizing

Timescales, costs, dreams and desires are all fully respected. With a team of professionals in charge there is no place for unpleasant surprises or hitches during project realization: ranging from the initial project analysis, to the final realization of the facilities, including all the automation procedures and human resources research, and the planning of a precise and targeted marketing strategy.

The value and success of hotels, built from scratch, or renovated, depend on targeted studies and statistics which are planned to perfection before the works are given the go ahead. This guarantees the successful commencement and completion of the works by following a meticulous and detailed work plan that is also fast and efficient.



the world grows,
with innovation
and technology



eco technology

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habitat
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...nature is able to provide
everything that we need...

ogy



eco technology

Habitat employs the most advanced technologies to create eco-sustainable systems and structures that are long-lasting and environmentally friendly. The construction and renovation of any large hotel takes advantage of all the available resources around the installation site, i.e. natural wood, water sources and springs, flowers and all materials and features that are found in nature.

All of these, together with the use of sophisticated modern technology, make each and every hotel incredibly unique and fascinating. In addition, renewable energy installations and premises, made with eco-sustainable resources, increase the value of the hotels in which they are installed.

Nature is able
to provide
...





...
everything
that we need





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